

# Applied Laser Engineering Case Study

Manufacturers of a range of laser engraving and scanning systems based in Surrey.

25

Employees

Cim50

Solution Provided

8

Users

## Situation

ALE has been involved in the development of functional topographic surfaces for more than 25 years. Their engraving systems utilise **state of the art laser technology for engraving, texturing, imaging and micromachining** the surface of cylindrical forms that are used in a variety of printing, embossing, or texturing applications.

Having used Sage 50 Manufacturing for years, continuing to function through implementing a variety of workarounds, ALE identified the need to change.

When looking for an alternative solution, they were looking for one that was going to be continually developed and that also integrated with their existing Sage 50 Accounts package.



Cim50  
manufacturing

## Solution

ALE acquired a Cim50 solution with the following modules; Stock Control, Bill of Materials, Works Orders, Planning and Quotations.

“Cim50 came on the scene just at the right time for us at Applied Laser Engineering, with its biggest draw being that we did not need to drop Sage 50 Accounts in the process, with all the baggage that would come with it.”

The migration from Sage 50 Manufacturing to Cim50 Manufacturing was effortless using our migration tool. ALE found this unproblematic due to the similarities between the solutions.

More specifically, a familiar but streamlined workflow, with new and improved features throughout Cim50, made this migration feel more like an extension and natural progression, rather than a painful change.

## Success

ALE now has access to a more robust solution, with better implemented features.

Moving away from Sage 50 Manufacturing has reduced the number of required workarounds and time completing the same, like for like tasks.

For ALE, one example of this is the ease of **sharing purchase order processing workload between staff** and reducing hours spent doing the same processes.

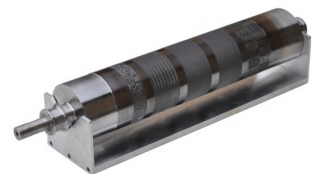
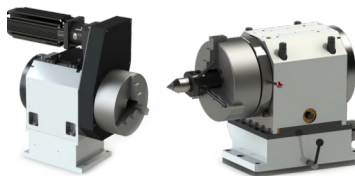
Cim50 Manufacturing makes it easier to share workloads whilst feeling more confident to trust MRP recommendations, which requires less manual checking by staff, saving time.

"Cim50 is a fresh product with lots of scope for significant and rapid development, unlike Sage 50 Manufacturing. Already having a positive existing relationship with CIM, we also felt that our ideas and needs would be better considered and met, as opposed to our alternative solutions."



*"Cim50 provides us with the best of both worlds, a professional grade product with the personal support and service only a company with a caring ethos can deliver."*

Pieter, Production Controller at ALE



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